# WHAT'S NEW IN MADRID



January – August 2017

#### Barceló Torre de Madrid

Opened: January 2017

Princesa

www.barcelo.com/es/hoteles/espana/madrid/barcelo-torre-de-madrid

The new Barceló Torre de Madrid hotel is located in one of the city's most iconic buildings: the Torre de Madrid. Designed by internationally renowned Spanish designer Jaime Hayón, winner of the EDIDA 2016 Design Award, this designer hotel's excellent location in the Plaza de España makes it an ideal place from which to discover Madrid. Its 258 rooms are a perfect blend of modernity and sophistication, and its facilities include meeting rooms, restaurants and a Wellness area with a gym. The hotel is also home to "Garra", an elegant bar on the ground floor, and the haute cuisine restaurant "Somos".



# **Double Tree by Hilton Madrid-Prado**

Opened: January 2017 Barrio de Las Letras www.hiltonhotels.com

DoubleTree, one of Hilton Group's leading brands, has opened a boutique hotel just a stone's throw from the Paseo del Prado. The hotel combines the charm of a historic building with modern amenities, and has 61 guest rooms and suites. An impressive array of culinary experiences includes a restaurant that is open all day serving dishes from *Kabuki*. As is customary, in the chain's hotels, guests are treated to a complementary chocolate chip cookie when they check in.



#### **Hotel Axel Madrid**

Opened: August 2017 Barrio de Las Letras

www.axelhotels.com/es/axel-hotel-madrid/hotel.html

The Axel hotel chain targets an LGBT audience, although it has a great, hetero-friendly spirit. With a cosmopolitan style and design, the hotel has 88 avant-garde, engaging, modern rooms, inspired by Madrid's Movida movement in the 80s. There is also a gym, a sauna and an amazing roof terrace from which to enjoy views over the city skyline with a cocktail or a dip in the pool. On-site dining is available from a restaurant called Las chicas, los chicos y los maniquíes, which serves a bold selection of dishes and drinks, made with premium ingredients and presented with a touch of seduction.



# Hotel Círculo Gran Vía, Autograph Collection

Refurbished: May 2017

Sol / Gran Vía

www.espanol.marriott.com/hotels/travel/madkv-hotel-c%C3%ADrculo-gran-v%C3%ADa-autograph-collection

Círculo Gran Vía Hotel, the small palace that was once the headquarters of the Madrid Mercantile and Industrial Circle, has been transformed into an exclusive, adults-only hotel. A superb location, just metres from the Plaza Mayor, Puerta del Sol and the Royal Palace, make this your ideal base for exploring the city's main tourist attractions. There are 71 guest rooms, a fitness room, meeting rooms, free Wi-Fi and unique spaces, including a spectacular terrace.



# **Hotel NH Barajas Airport**

Reopened: June 2017

Aeropuerto / Feria de Madrid

www.nh-hoteles.es/hotel/nh-madrid-barajas-airport

Hotel NH Madrid Barajas Airport, the hotel formerly known as NH Barajas, is close to the historic El Capricho Park and a mere ten-minute drive from Feria de Madrid (IFEMA), the city's largest trade fair venue. It has 173 comfortable, modern guest rooms, all with natural light. Local dishes are served in the Barajas restaurant. Other facilities include an elegant bar, a gym and an underground car park.



#### Hotel NH Madrid Chamberí

Reopened: April 2017

Chamberí

www.nh-hoteles.es/hotel/nh-madrid-chamberi

The NH Madrid Chamberí hotel is located in one of the city's most fashionable districts. It has 54 classic-style guest rooms, all with free Wi-Fi, wooden floors and natural light. Dining options include the Arzábal Chamberí tavern, a culinary experience based on local cuisine with a modern twist designed by prestigious chefs Álvaro Castellanos and Iván Morales, owners of Arzábal Retiro, Arzábal Museo Reina Sofía and A Japanese Kirikata.

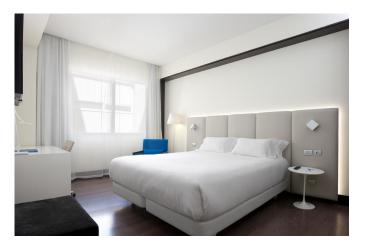


# **NH Madrid Lagasca**

Reopened: March 2017 Barrio de Salamanca

www.nh-hoteles.es/hotel/nh-madrid-lagasca

NH Madrid Lagasca is located in an area populated by stores belonging to prestigious international designers. The hotel is not only a stone's throw from the magnificent Retiro Park, but also close to the centre and the city's top sights. There are 100 guest rooms, all decorated in light colours and with wooden floors, a bar and a modern gym.



#### Sercotel Alcalá 611

Reopened: April 2017

Canillejas

<u>www.sercotelhoteles.com/hoteles/espana/Madrid/sercotel-</u>alcala-611-hotel

Conveniently close to IFEMA and to the Adolfo Suárez Madrid-Barajas airport, Sercotel Alcala 611 is a leading business hotel with a modern design and bright, spacious rooms. Ideal for business travellers and passengers needing accommodation during a layover in Madrid, it is also a good choice for visitors holidaying in the capital. Services include a buffet breakfast, swimming pool with garden, babysitter (on request) and daily press



#### The Walt Madrid

Opened: February 2017 Malasaña - Triball

www.thewaltmadrid.es/es/index.html

The Walt Madrid, a hotel in the centre of Madrid, just 150 metres from Gran Vía, offers traditional, personal services. It has thirty charming rooms, several of which have private terraces. Also on the premises is Bob's Bar, serving a selection of Spanish wines, liqueurs, juices, hot beverages and soft drinks, and the Gymage Lounge Resort, their own gym located just 200m away.



#### ¡Tú! Pasta

Opened: April 2017

Retiro

tu-pasta.com

The Italian *risto-shop* concept has landed in Madrid, with ¡Tú! Pasta, an opportunity to taste genuine Italian flavours and to purchase ingredients from the menu in a gourmet store. The restaurant serves delicious fresh pasta, made the traditional way by its own chef. Famous Italian recipes and fusion dishes featuring the best of Italian and Spanish cuisine are always on the menu. As well as fresh pasta, the store sells sausages, sauces, cheeses and a plethora of typical Italian products.



#### **Arallo Taberna**

Opened: May 2017

Chueca

www.arallotaberna.com/#arallo

The Amicalia restaurant group owns and runs Arallo Taberna, an original, informal eatery managed by chef Iván Domínguez and serving Galician cuisine sprinkled with flavours from Asia and America. The menu features casual, made-to-share fusion dishes, served in an industrial-style venue.



#### Art & Sushi

Opened: February 2017 Malasaña - Triball www.artandsushi.es

With the emphasis on eco-friendly concepts, this Japanese restaurant produces a long list of creative dishes with Latin American influences, made with premium quality raw ingredients. It is the first restaurant in Spain where guests can select different types of sushi by the piece, trying different flavours at the same time. The premises are beautifully decorated in light colours with warm, natural materials such as wood.



#### Arzábal Chamberí

Opened: April 2017

Chamberí arzabal.com

Taberna Arzábal's newest restaurant in Madrid is located beneath the upgraded NH Chamberí hotel. Gastronomic duo Álvaro Castellanos and Iván Morales continue to serve traditional dishes made with premium quality products. Many menu items are available in half portions and the restaurant offers an important selection of national and international wines. Like the other venues in the Arzábal group, the restaurant is open from lunchtime and has a great atmosphere for an evening of drinks and music.



#### **BB Bistrot**

Opened: April 2017 Barrio de Salamanca bistrotbarbb.es

BB Bistrot takes guests on a trip around the cuisines of the world thanks to the talent of Panamanian chef D'Angelo Bishop who has created a menu that combines his roots with the knowledge he has acquired over the years working in cities around the world. Set in an aristocratic, 19th-century building, its carefully designed lighting changes according to the time of day, helping to make this a venue with a cosmopolitan, classic, yet modern style. As well as lunches and dinners, it offers weekend brunches, snacks and a tapas menu.



# **Buns & Bones**

Opened: March 2017

Chamberí

www.bunsandbones.com

This dog-friendly restaurant is the third eatery opened by this chain specialised in Taiwanese *baos*, and it's one of Madrid's most interesting street food options. A creative, informal venue with an industrial-style décor with hipster and some Asian touches, they serve superb quality market products and dishes grilled over ecological vegetable charcoal.



#### Canalla Bistró

Opened: May 2017
Barrio de Salamanca
plateamadrid.com/canallabistro

The most eclectic, bold, cosmopolitan restaurant by Ricard Camarena (3 Michelin stars and 3 Repsol Suns) has opened in Madrid to serve his highly original gastronomic options. Located on the first floor of Platea Madrid, Canalla Bistró serves delightful dishes that highlight the superb raw ingredients and the personal creativity of this Valencian chef, who, in his own words, treats his diners to "eclectic, rule-breaking, cosmopolitan food whose flavours will take them on a trip around the world".



#### **Chow Chow**

Opened: April 2017 Chamartín (El Viso) chowchowmadrid.com

Part of the Rantanplan catering group, this restaurant serves highquality Japanese-Latin fusion cuisine, where chef Alex Moranda adds a splash of cheerful Latin American flavour and colour to the traditionally elegant cuisine of Japan. The décor, designed by María Villalón, is inspired by Japanese minimalism.



# Coque

Opened: August 2017

Chamberí

www.restaurantecoque.com

Two-star Michelin restaurant Coque has left Humanes and moved permanently to central Madrid. In their new premises, the Sandoval brothers offer an evolved, improved experience, with five separate spaces on two floors: cocktail bar, wine cellar, kitchen, dining room and after-dinner room. Chef Mario Sandoval fashions unique creations made with the best raw materials using techniques based on his own research.



#### Dans Le Noir?

Opened: June 2017

**Austrias** 

www.madrid.danslenoir.es

Renowned chef Manu Núñez suggests a new way of experiencing food at Dans Le Noir? by creating refined, sensory dishes with superlative ingredients. Guests are served in total darkness, creating an innovative sensory experience that eliminates the sense of sight in what is a ground-breaking social setting. All the serving staff are visually impaired.



#### **Dos Cielos Madrid**

Opened: January 2017

**Austrias** 

www.melia.com/es/hoteles/espana/madrid/gran-melia-palacio-de-los-duques/restaurantes.html

The Torres Brothers, Sergio and Javier, offer a new culinary experience in Madrid at their recently opened restaurant, Dos Cielos. Located in the old stables of the Gran Meliá Palacio de los Duques Hotel, the new restaurant will share the philosophy that was so successful in Barcelona and earned the brothers a Michelin star. The menu, work of Damián González, features some of the Torres brothers' signature repertoire, with dishes inspired by Hapsburg Madrid. A nod at classic cuisine with a touch of creativity.



#### **Honest Greens**

Opened: April 2017

Castellana

honestgreens.com

Honest Greens is a pioneering restaurant in Spain that promotes a healthier way of eating. Benjamin Bensoussan's menu consists of dishes with no added sugar or processed ingredients, gluten-free and suitable for vegans, vegetarians and low carbohydrate and paleo diets. They are made with fresh, healthy, seasonal ingredients sourced locally and produced with responsible, sustainable methods. With a dining room for 100, the premises feature a large open kitchen with all products on display where meals are prepared right before your eyes.



#### **Kirei Las Cortes**

Opened: January 2017 Barrio de Las Letras

restaurantekabuki.com/es/restaurantes/kirei-las-cortes

Kirei Las Cortes, located in the Hotel Double Tree by Hilton Madrid-Prado, is an urban version of the Kirei Barajas, a refined, elegant venue serving award-winning chef Ricardo Sanz' personal interpretation of Japanese cuisine. As well as Kabuki sushi and his famous nigiri, there is an innovative selection of *makis* and *futomakis*, as well as *dim sum*, dumplings and *gyozas*, *baos* and an original *wagyu* meat hotdog, created especially by Sanz for this restaurant.



#### La Atrevida

Reopened: March 2017 Barrio de Salamanca restaurantelaatrevida.com

With chef Óscar Velasco (2 Michelin stars) as a consultant, La Atrevida at the NH Lagasca hotel boasts a menu consisting of product-based cuisine with modern twists of traditional tapas, ready to serve and enjoy at any time of day, and more sophisticated dishes with a cheerful touch. The venue is divided into two separate areas: the bar for snacks, and a spacious and simply decorated restaurant, for leisurely, quiet lunches and dinners. There are also two areas reserved for groups.



#### La Clave

Opened: May 2017 Barrio de Salamanca restaurantelaclave.com

Set in an early 20th-century coal bunker, La Clave is a restaurant specialising in Spanish cuisine, with a choice of 70 traditional regional dishes made with superior quality ingredients, featuring stews and soups. The wine list contains 60 prestigious labels, and there is a terrace for enjoying the good weather, with a bar, cocktails and background music as well as spacious rooms and areas for holding events.



# La Santpere

Opened: February 2017

Retiro

www.facebook.com/lasantpere

At night the former Taberna Pedraza turns into La Santpere, a new restaurant run by Santiago Pedraza and Carmen Carro specialising in Catalan cuisine. It offers a brief menu comprising the region's most traditional dishes made with quality ingredients from Catalonia's top suppliers. The wine list, which features a number of labels from the region, is the same selection that is used by the venue's lunchtime tenant: **Carmen Casa de Cocidos**, a restaurant specialising in Madridstyle stews since 2016.



# La Terraza (Florida Retiro)

Opened: May 2017

Retiro

www.floridaretiro.com/la-terraza

Part of the modern Florida Retiro multi space, La Terraza is a hidden corner among the treetops designed for enjoying the Madrid sky, with a unique view of the symbolic Florida dome, one of the city's most spellbinding, magical spots. Located on the roof of El Pabellón, this is where chef Joaquín Felipe conjures up the raw food dishes on his restaurant menu. La Terraza is the ideal choice for snacks, cocktails and a casual meal.



#### Lakasa

Opened: January 2017

Chamberí www.lakasa.es

Lakasa is a modern tavern serving chef César Martín's signature creations in full or half portions, to share or to enjoy alone. Now in a new location boasting a charming terrace, it serves the same high-quality food in more spacious, sophisticated and unfussy surroundings. The menu consists of dishes created with seasonal products that are both traditional and light. Game is the house speciality and wines are available as full or half glasses. The restaurant serves everything from breakfast to late night drinks.



#### **Madame Sushita**

Opened: June 2017

Castellana

sushitacafe.es/madame-sushita

Madame Sushita is the Sushita Group's fourth restaurant in Madrid. The chain is now a top name in Madrid for Japanese cuisine at competitive prices. The décor, with its fascinating library setting, is inspired by decorative fashions to the fore in 1867, creating a great attraction between East and West. As well as the usual signature dishes, there are new fresh pasta recipes made with organic flour. There is a sushi bar, a charcoal stove, a 30m² terrace, a shoe shine service and a private room. A powder room with makeup and hairdressing services is coming soon.



#### Medea

Opened: January 2017

Chamberí

medearestaurante.com

Medea is an innovative concept by chef Luis Ángel Pérez from Valladolid, offering three tasting menus that are not written down or set in advance, rather customised to the preferences of the diners at the table. This is globe-trotting, conceptual cuisine featuring unusual combinations that depart from tradition, with avant-garde touches that create unique fusions of apparently conflicting cultures and ingredients.



#### Media Ración

Opened: March 2017

Chueca

mediaracion.es

Located on one side of the Urso Hotel & Spa, Media Ración serves share plates made with traditional flavours, cooked using premium quality ingredients and based on market cuisine. Run by the same owners as Cuenllas, one of the biggest names in Madrid's gastronomic scene whose roots hark back to 1939, and with a kitchen helmed by chef Antonio de Álamo, it is an informal spot for enjoying tapas at the bar or at a table in the dining room.



# niMÚ Barquillo

Opened: August 2017

Chueca

http://www.nimubistro.com

León-based group Vamuca has launched niMÚ Barquillo, the successor to the niMÚ Bistró. At the helm in the kitchen is Dominican chef Héctor Arias, who perpetuates the classic house style that focuses on Mediterranean gastronomy, but adding Caribbean and Asian touches. This new eatery will also offer some innovative and casual options, such as delicious tapas to enjoy at the bar.



# **Numa Pompilio**

Opened: June 2017 Barrio de Salamanca restaurantenuma.com

Numa Pompilio is the new Italian restaurant in which Sandro Silva and Marta Seco, from the restaurant group El Paraguas, serve delicious Italian food that goes beyond typical pasta and pizza dishes. Pasta is made in public view and the wine list, designed by award-winning sommelier Juanma Galán, comprises more than 150 Italian wines, as well as other national and international choices. The restaurant has a beautiful terrace and a sumptuous décor reminiscent of classic, baroque Italy, full of frescoed walls, plants and mirrors.



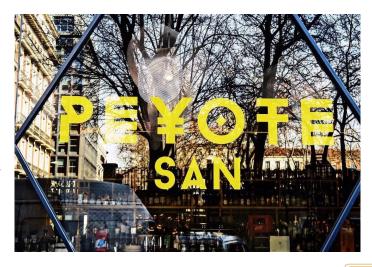
# **Peyote San**

Opened: February 2017

Salesas

www.larrumba.com/peyote-san

This recently created restaurant, part of the Larrumba Group, offers a surprising menu with the best of Mexican and Japanese cuisine. Chefs Hugo Muñoz and Roberto Velázquez master the flavours of these faraway lands, which meet harmoniously in a venue whose décor is inspired by the graffiti culture. It has a special cocktail area and they serve a full brunch at weekends.



#### Piú di Prima

Opened: January 2017 Fuente del Berro

www.restaurantepiudiprima.com

Revamped restaurant Piú di Prima, now managed by Teresa Santillana, offers new concept Italian food with a more affordable menu than its predecessor. Chef Stefano Franzin, who has worked at several Michelinstarred restaurants, is internationally renowned for making one of the world's best risottos. Here, he offers home-made pasta classics, made daily with Italian flour and beautifully presented.



# **Radio Rooftop**

Opened: April 2017 Barrio de Las Letras

www.melia.com/es/hoteles/espana/madrid/me-madrid-reina-victoria/the-roof.html

This restaurant, on the roof of the Hotel ME Madrid, has a spectacular terrace and an indoor dining room in which to enjoy the culinary talents of young, creative chef, David Fernández. Beautifully decorated with a tropical theme, a cosmopolitan feel and a menu based on Mediterranean cuisine, diners enjoy outstanding Peruvian and Malaysian dishes made with seasonal products that change from week to week. There is a comprehensive dessert menu, as well as an impressive international wine list and an exciting selection of signature cocktails, making this an ideal venue for events and musical performances.



#### Ramen Shifu

Opened: January 2017 Barrio de Salamanca ramenshifu.com

In the heart of the Salamanca neighbourhood, this restaurant serves *ramen*, a typical Japanese noodle soup. Decorated to look just like a Japanese tavern, and with a menu featuring different varieties of the signature dish, there are also reasonably priced starters and desserts and a set lunchtime menu from Mondays to Fridays, excluding holidays. There is also a selection of healthy frozen beverages, tea and lemonade, including the famous green tea ice-cream.



# Sky Sushi & Ramen Bar

Opened: June 2017 Paseo del Arte skysushi.es/recoletos

The Sky Sushi restaurant chain, known for its Japanese-Mediterranean fusion food, has opened a small restaurant in the city centre offering the most successful dishes from its other restaurants. With a Bohemian, cosmopolitan design, there is a small terrace and a full menu offering everything from traditional Japanese fare including *ramen*, the well-known Japanese soup, to their original home-made creations.



#### Somos

Opened: February 2017

Princesa

www.somosgarra.es/somos

Somos, the restaurant at Hotel Barceló Torre de Madrid, is the first in the city to have two separate menus: one with a selection of lunchtime dishes, another for dinner. Lunchtime options include Mediterraneaninspired creations with a nod at the cuisine of Madrid, while dinner is a more sophisticated, avant-garde affair, with oriental influences.



# Soy Kitchen

Opened: March 2017

Chamberí soykitchen.es

Soy Kitchen offers a unique experience where chef Julio Zhang fuses Chinese fare with elements of Spanish and Peruvian gastronomy to produce a cosmopolitan and market culinary adventure. There are two tasting menus and an à la carte menu, where diners choose what they want to eat (and pay), and the chef prepares something different and unique. On weekdays, an Executive Menu offers the chef's best creations, with extra-speedy service. The La Barra area serves a special dim sum menu and informal nibbles to enjoy with cocktails or with sherry wines.



# **Steak Burger**

Opened: June 2017 Sol / Gran Vía www.steakburger.es

Steak Burger has opened a *flagship* restaurant in the popular Gran Vía in Madrid, serving Spanish beef from the Finca Jiménez Barbero, chamber aged and cooked on a holm oak fired grill. Occupying premises of more than 400-square-metres, the restaurant mixes modernity and tradition and is decorated like a butcher's shop with a wealth of details.



# Sugarcane

Opened: January 2017 Barrio de Salamanca sugarcanemadrid.com

Dishes from countries around the world are available to enjoy in the dining room or on the terrace at Sugarcane. The menu features Latin American, Asian, American and Arabic cuisine, all designed for sharing. This spacious, welcoming restaurant is beautifully decorated with wood, plants and spectacular lamps.



#### Surya

Opened: February 2017 Malasaña - Triball www.suryarestaurants.com

A modern, up-to-date take on Indian cuisine has found a home at Surya in Madrid, serving authentic street food from Mumbai's hidden stalls in a casual, cheerful, colourful setting designed by Fabio Camarotta and Alicia Bowers. Located next to the Plaza de Callao and staffed by a team of Indian chefs, diners are invited to discover different Indian regions by trying the dish of the week. A set menu is available from Monday to Friday and an Indian-inspired brunch is served at weekends.



#### Taberna DeAtún

Opened: March 2017

Retiro deatun.com

Following in the wake of the success of its predecessors, Taberna DeAtún is the DeAtún Group's third restaurant in Madrid. Once again, group founder Christopher Golding has chosen to install an open kitchen to prepare dishes that fuse dishes from Cádiz and from Japan, featuring Almadraba red tuna, the star ingredient and the kingpin of the innovative, exquisite creations of Cádiz-born chef Damián Rios, one of Spain's greatest tuna experts. With a décor conceived by Martínez & Pando design studio, the venue is warm yet fresh, reminiscent of the light of southern Spain with shades of indigo and ivory.



# Taquería de los Batos

Opened: May 2017

Chamberí

www.taqueriadelosbatos.com

This new Mexican restaurant brings a little bit of Mexico to Madrid. It prides itself on using only the finest ingredients and on its affordable prices. Dishes are prepared using fresh vegetables and the kitchen opens every day and also serves breakfasts and snacks. Its décor is guaranteed to brighten up your day day with the cheery colours and themes of the Central American country.



#### Zaperoco

Opened: March 2017
Barrio de Salamanca
www.zaperocomadrid.com

Haute cuisine techniques and superlative quality ingredients are used to fuse the culinary culture of the Philippines, Peru, Brazil and Thailand fuse with Japanese gastronomy to create fresh, original dishes. In addition to food, Zaperoco offers music and a selection of cocktails and sakes to enjoy at any time of day.



# BARS, CAFÉS AND NIGHT CLUBS

# Café Angélica

Opened: April 2017

Malasaña cafeangelica.es

This small, welcoming eatery by the Deluz Group is a haven for coffee aficionados. The café specialises in outstanding, hand-roasted signature coffees from small producers in Ethiopia, Rwanda, Tanzania, El Salvador, Colombia, Guatemala and Brazil. Visitors can also buy fresh herbs, nuts, coffee and tea, and taste salads, toasted sandwiches and filled rolls made with premium quality, organic ingredients.



#### **Café Comercial**

Reopened: March 2017

Chueca

cafecomercialmadrid.com

In 2015 Madrid's oldest café, which since 1887 had been attracting a clientele of intellectuals, politicians, comedians and public officials who would while away their time drinking coffee, liqueurs and discussing aspects of life in Madrid, shut down. Two years later it has reopened following a refurbishment that has been careful to retain its original Bohemian spirit. Among other changes, it will now offer a full lunch and dinner service designed by Pepe Roch, who has a preference for traditional flavours made with products from Madrid, albeit with a contemporary twist.



#### Café del Nuncio

Reopened: July 2017

La Latina

cafedelnuncio.es

This historic café is reopening to offer an experience reminiscent of 19th century Viennese cafés, with a classic yet welcoming décor and a relaxed atmosphere conducive to unhurried conversation. As well as coffee and tea, cocktails and other types of beverages, the menu features recipes borrowed from Europe's most symbolic cafés, as well as an extensive wine list compiled by Ana Martín, which brings back barrel wines. Enjoy the pleasant terrace on the staircase of Calle Segovia in summertime.



# BARS, CAFÉS AND NIGHT CLUBS

#### **Garra Bar**

Opened: February 2017

Princesa

www.somosgarra.es/garra

Located on the ground floor of the Barceló Torre de Madrid hotel, Garra Bar offers a marvellous selection of cocktails. This elegant, New Yorkstyle bar, designed by renowned interior designer Jaime Hayón, is the ideal spot for an evening drink or cocktail in the heart of the Madrid. Specialising in mixed drinks, cocktails and juices, on Thursdays, Fridays and Saturdays it has a cultural programme that includes jazz, live music and DJ sessions.



#### **Kubrick Madrid**

Opened: March 2017

Chueca

www.kubrickmadrid.com

Located in the heart of the Chueca neighbourhood and packed with entertainment and cultural offerings, Kubrick Madrid presents the city's first "Artistic Nights". A concept that is already popular in other European cities, it features new performances every week by different multidisciplinary artistes. Spaces include a general lounge with a beautiful bar and small stage, a cocktail area with a sofa and bar, and an exclusive private room for parties and small functions.



# La Loca Juana, Bar de Vinos

Opened: March 2017

Chamberí

lalocajuanabardevinos.com

La Loca Juana wine bar is a new take on the traditional Spanish tavern. It offers an extensive selection of wines from different countries, as well as vermouth, cider, beer, mixed drinks and premium quality national gastronomy. The venue is also used for wine, oil and ham tasting sessions, live music shows and themed and cultural meetings with a focus on wine. All at very affordable prices.



# **BARS, CAFÉS AND NIGHT CLUBS**

#### Medias Puri – The Secret

Opened: February 2017

Lavapiés

mediaspuri.com

It may look like a typical local haberdashery store, but that's just a front. Medias Puri-The Secret mimics a clandestine nightclub in the basement of the Teatro Nuevo Apolo. The nightclub is the work of the producers of the "The Hole" saga of shows, and offers one of Madrid's most spectacular night time experiences, consisting of cocktails, shows, gastronomy and lashings of fun. With capacity for 1,000 people, there are three dance floors, the Sala Central (Main Room), the Sala Negra (Black Room), and the Apotheke (Pharmacy).



#### Alma en Pena

Opened: April 2017

Chueca

https://www.almaenpena.es/

Spanish footwear company Alma en Pena has opened its first store in central Madrid. Founded in Florence in 2006, it has become a household name in Spain and its products are available all over the world. With a Hindu-inspired interior décor, this new flagship store in Madrid sells shoes whose designs focus on the little details and feature embellishments like feathers, stones, bows, beads, buttons and other delicate items.



#### **Eamsee Madrid**

Opened: April 2017

Chueca eamsee.com

Diana A. Alemán, Helena Mutis and Alexandra García Pulgar, three Venezuelan entrepreneurs, are the owners of this welcoming décor and interior design emporium and studio in central Madrid, selling a selection from the world's leading brands of interior design. They offer a comprehensive consultancy and interior design services allowing customers to view a selection of pieces in their homes to ensure the perfect choice.



#### Guess

Opened: April 2017 Malasaña - Triball www.guess.eu/es

US fashion firm Guess has opened a flagship store in Calle Fuencarral, in the heart of Madrid. With  $300 \, \text{m}^2$  on two floors, the store showcases the brand's fashion and accessories for men, women and children. Its white walls and clothes racks offer a perfect contrast to the bright, high-tech lamps and screens that exhibit their assorted designs and to the glamorous materials and details on sale.



# **Ikea Temporary**

Opened: May 2017 Barrio de Salamanca

www.ikea.com/ms/es ES/campaigns/tienda-serrano

IKEA has launched its first urban concept store where, for a limited time only, it offers a great selection of specialised products on  $900~\text{m}^2$  on two floors. Visitors can also enjoy an array of ideas, experiences, activities and special collaborations while sipping organic coffee and tasting gourmet products in the FIKA area. This time the focus is on bedrooms which clients can design with the help of a virtual assistant and their bespoke wardrobe service.



#### Mango

Opened: March 2017 Barrio de Salamanca shop.mango.com/ES

The Spanish firm has opened its flagship store in Calle Serrano, selling the latest from its Woman, Man and Kids ranges. With  $2.000~\text{m}^2$  on four floors, leisurely shopping is in order. There is an indoor garden with a permanent exhibition of mannequins and the store is equipped with all the latest sales technologies such as digital dressing rooms, e-tickets, PayGo payment facilities and the Shazam In-Store app.



#### Merida CdC

Opened: March 2017 Casa de Campo www.meridacdc.com

Renowned Taiwanese bicycle company Merida CDC has opened this centrally-located space to offer cycling aficionados an extensive range of products. With a concept that the firm calls *Merida Strategic Dealer*, they offer the most extensive product range with the latest innovations, all with specialist advice. The 250 m² store is arranged according to different types of bicycles, and it has a workshop and a spacious area with accessories, nutritional products and garments for cyclists.



#### Minimalbath Interiorismo

Opened: June 2017 Malasaña - Triball www.minimalbath.com

This store specialises in interior design, decoration and refurbishment projects. It has a stunning bathroom furniture and coverings showroom featuring the best brands on the market. There is a workplace and meeting area in the basement, suitable for meetings, presentations, events and co-working activities among decorators, interior designers, architects and designers requesting products or services from the store.



# Sephora

Opened: June 2017 Sol / Gran Vía www.sephora.es

French perfumery chain LVMH has opened a high-tech flagship store in Puerta del Sol, after moving from number 3 to number 11. This 550  $\rm m^2$  premises are equipped with audiovisual and digital equipment throughout, and sell a more extensive variety of cosmetics, perfumery and drugstore products than the brand's other stores. There are innovative areas and services, such as makeup artists in the *Beauty Hub*, free hair touch-ups and professional hairdressing services.



#### **Wod Element**

Opened: June 2017

Princesa

https://wodelement.com/

Wod Element is a benchmark shop in Calle Princesa that sells and markets sports materials for activities such as functional training, endurance and CrossFit. Across more than 200 m², they offer sports clothing as well as an excellent range of accessories and nutritional products, always supported by professional advice. The ground floor has a box for product presentations, seminars and different events involving these sports.



# **SHOPPING**

# Zara

Opened: April 2017

Castellana

www.zara.com/es

The world's biggest Zara flagship store by fashion giant Inditex is in Paseo de la Castellana, Madrid's financial district. With a 6,000 m² shop floor on four eco-efficient floors, the store sells the latest trends from the popular Spanish fashion brand for men, women and children.



#### MARKETS AND OTHER GASTRONOMIC VENUES

#### **Calle Gourmet**

Opened: February 2017 Madrid Río (Puerta del Ángel) www.callegourmet.com

The La Ermita shopping centre is home to the city's first indoor gastronomic street food market where a varied, creative, high-quality gastronomic offer is available from Friday to Sunday. Inspired by America's street food culture, the market has a central bar and 12 fully equipped stalls that serve tasty, freshly-cooked street food, including innovative desserts. There are also small corners for enjoying cocktails, artisan drinks, speciality coffees and even gourmet popcorn.



#### Food Market Barceló

Opened: March 2017

Chueca

mercadobarcelo.es

The Mercado de Barceló houses this new gourmet space where culture, leisure and gastronomy come together. Part of the city's strategy to breathe life into markets by offering consumers options suited to the world of today, Food Market Barceló is a combination of differentiated spaces for tasting and purchasing gourmet products, restaurants and catering, and a common area for leisure activities such as live music, exhibitions, book presentations and all kinds of cultural events.



#### Mercado de Vallehermoso

Refurbishment: September 2017

Chamberí

The Vallehermoso Market has been brought back to life with a new image and a concept based on the sharing economy and the idea of community with a farmers' market, a permanent market for local suppliers located on the ground floor. Under this initiative, traditional stalls are joined by others run by small craft businesses owned by young entrepreneurs, whose philosophy is to provide good food produced in the Region of Madrid using traditional processes that are kind to the environment, all at a fair price. There's also an *in situ* tasting area and an interesting programme of leisure activities, making it a magnet for daily shoppers and a meeting place for local residents.



#### **Merka-Urbano Torres Blancas**

Opened: February 2017

Prosperidad merkaurbano.com

Featuring a pure New York-style factory design, this more than 900 m² market is divided into six stalls selling top-quality products: a fishmonger's, a delicatessen, a fruit stall, a butcher's, a pickled vegetables stall and bakery-cum-patisserie-cum-café. The design features visible installations, factory elements, eye-catching large-format illustrations, bespoke furniture and attractive lighting, which all work together to draw customers' attention the products.



#### **Oasis Gastronómico**

#### Mercado Las Ventas

Opened: June 2017

Quintana

www.mercadoventas.es

Las Ventas Market, built in 1995, is a linchpin of business, economic and social life in the Ciudad Lineal district, not only because of the variety of products on sale, but also because of their high quality. This gastronomic oasis is an opportunity to taste the flavours of the world's most iconic dishes at nine stands: seven selling international food, a healthy eating area and a wine shop with a selection of DO wines.



# **Organic Market & Food**

Opened: April 2017

Chamartín

www.organicmarketfood.com

This large organic food venue is deeply committed to healthy, natural eating and environmental sustainability. At ground level and with 1,300  $\,\text{m}^2$  distributed on three floors, it houses not just a shop, but also a restaurant, a terrace and a garden, as well as dedicated spaces for specialised reading, yoga and a wine cellar containing organic wines and champagne.



# MARKETS AND OTHER GASTRONOMIC VENUES

# Yatai Market

Opened: January 2017

Sol / Gran Vía

www.cortezoyataimarket.com

Yatai Market is a gastronomic space with an Asian street market theme. It is divided into two areas with a total of 10 *yatais* (stalls selling street food), and is an opportunity to enjoy real Asian street food, with delicacies from East, South and Southeast Asia. There are also two stalls selling Asian-Spanish fusion dishes.



#### **Autocine Madrid RACE**

Opened: February 2017 Chamartín-Fuencarral www.autocinesmadrid.es

This drive-in cinema is in the Fuencarral-El Pardo district, close to the Paseo de la Castellana. It has space for 350 cars and is the largest of its kind in Europe. It is an all-round experience for all audiences, where movies, food, music and, naturally, cars, come together in an unbeatable atmosphere. They screen everything from new releases to great classics of the silver screen, as well as legendary concerts by great bands from all eras.



# The bunker at El Capricho Park

Opened: May 2017 Alameda de Osuna

bunker-capricho.blogspot.com.es/

El Capricho has a team of specialised guides on hand to show you a unique remnant of the Civil War, the bunker. This 2,000  $\rm m^2$  shelter is buried 15 metres below ground level and has seven rectangular rooms. Under the code name Posición Jaca, it was built in 1937 to house the General Headquarters of the Ejército Republicano de Centro.



# **Espacio que Vuela**

Opened: February 2017

Arganzuela

www.espacioquevuela.com

Espacio que Vuela, housed in a 300 m² disused factory, is the first multidisciplinary aerial dance training centre with a unique approach that combines aerial techniques with dance and drama. The Vuela Danza Aérea initiative is intended to be an inclusive space, open to contemporary creation, for teaching and disseminating aerial dance, where audiences of all types can enjoy a new form of leisure, sport and training. Not only are these facilities unique, they are also a creation and dissemination laboratory for the art community.



### La Arena eSports

Opened: January 2017 Barrio de El Pilar

www.ogseries.tv/la arena

In this original space, dedicated entirely to new technologies, videogames and eSports, gamers can take part in tournaments, meetings and training workshops, totally free of charge. The Free Gaming zone occupies a  $110^{\,2}$  space in which gamers can compete on a professional level with state-of-the-art computers and peripherals and the newest games on the market. There is also a virtual reality area, with HTC Vive and Oculus technologies, as well as a streaming and production set equipped with everything to provide the best direct reports and to broadcast much of La Arena's content and activities over the Internet.



#### La Encina

Opened: March 2017

Arganzuela

laencinateatro.com

This young theatre in Lavapiés has joined La Cuarta Pared, LaGrada, Plot Point and Estudio 2, to offer a wide variety of small-format productions which have become characteristic of this multicultural, alternative neighbourhood. La Encina project came into being in Uruguay, a country where one of its founders, Paco Sáenz, used to work, bringing a transoceanic experience that has had a decisive influence on the programme, offering contemporary works created both in Spain and in Latin America.



#### La Morada

Opened: July 2017 Malasaña - Triball www.la-morada.es/es

This original, creative space in the heart of the Malasaña neighbourhood has four flexible, versatile spaces equipped with the latest technologies: the Reina Mora room, the first in central Madrid to feature an Atmos (7.1.4) Room; the Chrome space, for presentations and cocktails; the Morada rooms, for mixing audio, video editing and Team Building sessions; and the En-A-Morada room, for editing and meetings. All four spaces can be connected depending on the size and type of the events being held.



#### **Naves Matadero**

#### **International Living Arts Centre**

Refurbished: June 2017 Madrid Río (Arganzuela) naves.mataderomadrid.org/es

Naves Matadero - International Living Arts Centre at Matadero Madrid is an interdisciplinary space that encompasses all kinds of performing and visual arts, as well as literature, philosophy, music and different transmedia activities. Naves Matadero has been revamped and transformed into a research tool for the performing arts, generating a space for contemporary creation and thinking that functions as a catalyst for creators and citizens. With 5,900  $\mbox{m}^2$  in three buildings, it is exceedingly adaptable, since the seating, stage and theatre machinery can be laid out in numerous ways.



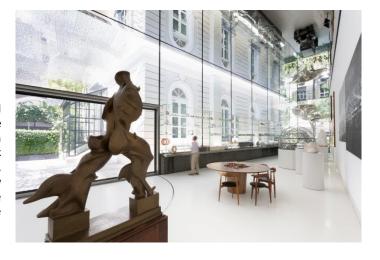
#### **Norman Foster Foundation**

Opened: June 2017

Chamberí

www.normanfosterfoundation.org/es

The Norman Foster Foundation is housed in a listed mansion designed by Joaquín Saldaña in 1912. After major reforms to restore the palace to its original splendour, the rooms used by the foundation are now on four floors that house galleries, an archive, a library and study and work spaces. The result foments interdisciplinary thought and research, connecting architecture, design, technology and the arts to assist new generations of architects, designers and planners to anticipate the future through research and the implementation of projects at the global level. The archive features Norman Foster's architectural works.



# **SPORTS FACILITIES**

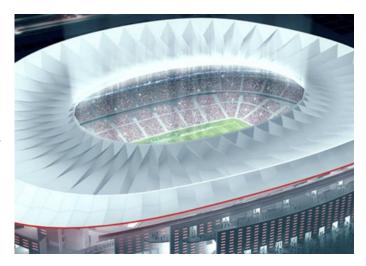
# **Wanda Metropolitano**

Opened: September 2017

Las Rosas

https://www.atleticodemadrid.com/wandametropolitano

The Wanda Metropolitano, Atlético de Madrid's new home, is a multipurpose stadium owned by the club, where this Madrid football team will now be playing its home matches. With capacity for approximately 68,000 spectators, it has improved access and more comfortable seating, more space between rows and access for fans with reduced mobility. The VIP option, known as "Neptuno–Atlético de Madrid Premium", is a new concept that offers more space, quality services, access through dedicated lifts and on-site parking facilities. The grandstand and the spectacular cover also enhance the atmosphere that spreads from the stands to the pitch.



#### **eCooltra**

Opened: May 2017 www.ecooltra.com/es

eCooltra is a new electric motorbike rental system that operates throughout the city centre (within the bounds of the M-30 ring road). Bookings and activations are via a mobile app which allows the system to work without the need for fixed rental stations and to make the bikes available in areas suitable for motorcycle parking. With a 30-km range, these motorbikes, manufactured in the European Union, have no keys, are silent, ubiquitous, connected, smart, urban, agile, safe and practical. Two helmets are included. What's more, you only pay for the minutes when you are riding.



# Muving

Opened: May 2017 <a href="http://muving.com">http://muving.com</a>

Muving is an app that allows users to rent 100% electric motorbikes. The service operates 24 hours a day and is a way of getting around Madrid (always keeping the bike within the area inside the M-30). The motorbikes do not need keys and are operated via the user's mobile telephone. There is currently a fleet of 135 L3 bikes (equivalent to 125 cc), with a 60-km range per charge and a maximum speed of 80 kilometres per hour.



# Siesta & Go

Opened: May 2017

Castellana

siestaandgo.com

Located in the AZCA area, Siesta & Go is a place to take a nap or relax in a venue similar to those that are becoming increasingly prevalent in cities like New York, Paris, London, Brussels and Tokyo. This original service gives users an opportunity to relax in a comfortable armchair with a footrest and read a newspaper or a book, or to take a nap in a room with a bed. There are even bunk beds separated by privacy curtains. No appointment is necessary and there are discounts, monthly promotions and voucher schemes.

