WHAT'S NEW IN MADRID 2024



🖪 | MADRID

INTRODUCTION

Effervescent. That's Madrid, a city that's always buzzing, where something is constantly unfolding. A true reflection of everything new and yet to come is the spectacular Santiago Bernabéu Stadium. Not only has it become an avant-garde architectural icon, but it also stands as a world-class hub for culture and entertainment, boasting a top-notch programme of events. Of course, the Real Madrid football matches remain a star attraction, as always. The stretch along the Paseo de la Castellana thoroughfare where the stadium is located is one of Madrid's rapidly evolving areas, with the inauguration of new restaurants and places to enjoy culture and educational pursuits, such as Casa de la Arquitectura.

Now is the time to discover (or perhaps rediscover) neighbourhoods such as Chamberi, known for its elegance and refinement; or Carabanchel, which is full of galleries and contemporary art studios, as well as plenty of large green spaces, like Casa de Campo Park, and venerable, centuries-old estates, such as Quinta de los Molinos. A benchmark of haute cuisine and sophisticated shopping, Las Salesas is the perfect, Bohemian complement to the Barrio de Salamanca neighbourhood.

Immersive experiences in museums continue to delight visitors, who have an ever-growing number of hotels by prestigious international chains to choose from when looking for accommodation in the city. Here in the capital, you'll find something different to stimulate your senses at any given time, on any given day. Welcome to Madrid!

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ACCOMMODATION



EXE CONVENTION PLAZA MADRID

The Exe Convention Plaza Madrid 4* is ideally located in the heart of Las Tablas Business Park, only ten minutes by car from Ifema Madrid Exhibition Centre, Adolfo Suárez Madrid-Barajas Airport and Santiago Bernabéu Stadium. Just 800 metres away, Las Tablas metro station provides direct connections to Madrid's nerve centres, such as Chamartín station, Gran Vía avenue, or Plaza de Colón. Its 242 rooms and studios, some of which have kitchenettes, make it the perfect base for a city visit, whether you're here for business or pleasure. With nine fully fitted equipped meeting rooms covering more than 1000 m² of space, it is the ideal venue for all types of social events, conventions or meetings, large or small. Its many facilities include a swimming pool, a café and a lounge bar that is just perfect for relaxing after a hard day's work.

Fuencarral/El Pardo

Opened: April 2024 https://www.eurostarshotels.co.uk/exe-convention-plaza-madrid.html

RESTAURANTS



AZOTEA CIBELES

Cibeles Palace's new multifaceted space boasts a terrace offering one of the best views of Madrid, a café on the second floor and the restaurant Cornamusa. Heading the culinary experience is Manuel Berganza, the executive chef of Azotea Grupo, who brings local ingredients and Madrid dishes to the fore. Whether you're dining at Cornamusa or enjoying a bite elsewhere in this new space, you're in for a true culinary treat. Another highlight is the cocktail bar, which is run by Luca Anastasio, the Azotea Grupo's head of bars and mixology. Anastasio aims to offer guests a complete experience, from classic cocktails with a modern twist, to inventive and playful creations that push the boundaries of mixology.

Centro

Opened: February 2024 https://azoteacibeles.com/



DESBORRE

Lucía Grávalos, a chef hailing from La Rioja, opened a new restaurant near the Royal Palace in Madrid at the beginning of 2024. Based on cornerstones such as technique and produce, she serves the kind of traditional cuisine that is embedded in our memories. After winning a Repsol Sun and the Metrópoli Award for Best New Chef for her previous restaurant in Madrid, *Mentica*, she is now set on providing guests with a place that not only serves good food but also cares about sustainability. Desborre's menu is nothing if not imaginative. The traditional cooking techniques—preserves, home-made cold meats, marinades, salt-curing, drying, aging—are complemented by a small but original wine cellar, created by Alberto Zahonero from Vinaris, which contains bottles from Spanish and French producers.

Centro

Opened: April 2024 https://desborre.es/



EI HUERTO DE FLOREN DOMEZAIN

Courtesy of the restaurant group La Fábrica, this new eatery on Calle de Génova—between the areas of Las Salesas and Chamberí—has brought chef Floren Domezáin back to Madrid. The space has a welcoming rustic decor which features elements such as wood, stone and shades of green which call to mind nature.

As for the menu, the chef draws on the best age-old recipes from Navarre and infuses them with his own signature flair. You'll find meat and fish options, but it's really the vegetables that take centre stage here. Be sure to try some of his most popular dishes, including the chef's trademark old-style tomatoes.

Chamberí

Opened: March 2024 https://grupolafabrica.es/restaurante-el-huerto-de-floren-domezain/



MAISON MACAO

Madrid's largest Asian restaurant has opened right next to Plaza del Callao, on the second floor of a traditional Madrid tavern. The brainchild of the Macao group, it's led by renowned chef Andrés Madrigal who's designed a fusion food menu that combines Indo-Thai, Nikkei, Japanese-Iberian, Iberian-Chinese, and signature sushi options.

True to the Macao group's style, the dishes come in small servings honouring Madrid's popular *tapas*. Maison Macao's interior, designed by Madrid in Love studio, is integral to the experience, immersing diners in the story of Madame Lu, an adopted Madrileña hailing from Asia.

Castellana

Opened: January 2024 https://restaurantemacao.es/maison-macao/



PABBLO

Located right next to the Torre Picasso skyscraper, this restaurant offers customers the full experience: gastronomy and entertainment in a very special setting. Let's start by taking in the unique architecture of the 2,000-m² building which is spread across two floors: it features an oval-shaped opening in the centre which connects the two levels, as well as views of Paseo de la Castellana from the rooftop. Next up is the food, which pays tribute to classic Mediterranean fare. At the helm, we'll find chef Óscar Horcajo, who, along with the group's culinary director Mariano Barrero, has curated a menu which combines the region's all-time classic dishes with cocktails and home-made desserts. To top it all off, from Monday through Sunday diners can revel in shows and performances accompanied by a seven-member band, multidisciplinary artists, and thrilling DJ sessions.

Castellana

Opened: February 2024 https://grupocarbon.es/restaurantes/pabblo/

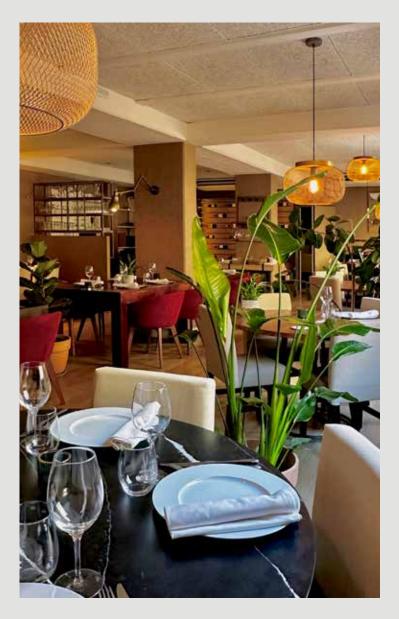


TRAGABUCHES

Celebrated chef Dani García, recipient of three Michelin stars, has opened a new Madrid branch of his successful Marbella-based eatery Tragabuches. The space in the Barrio de Salamanca neighbourhood can accommodate up to 180 diners and, just like with his first restaurant, this new spot honours Andalusian culture and food. However, there's one main difference: here, the special focus is on ingredients from Madrid, with plenty of soups, stews and traditional dishes with a modern twist on offer. The menu carries the García hallmark of quality, combining new options with reinvented versions of classics from the original Tragabuches establishment. Customers are welcome all day long as the kitchen serves food from breakfast right through dinner.

Sarrio de Salamanca

Opened: January 2024 https://grupodanigarcia.com/tragabuches/en/madrid/



ALLEGORIE

Located in the heart of Chamberí neighbourhood, the food served by the young chef at the helm of this French restaurant, Romain Lascarides, is based on the creative harmony of his dishes, in which different sauces are very much to the fore. A modern cuisine that respects the classic principles, prepared with top quality products. The main menu consists of six starters and five main courses, followed by five desserts created by the restaurant's master pastry chef. Special menus are also available for events, and cocktails are served either with tapas or at the end of the meal. The wine list features 70 Spanish and French labels, some of which can be enjoyed by the glass.



ASADOR GONZABA

Asador Gonzaba debuts in Madrid from Galicia—where it already has three branches—having chosen to open its doors on Calle de Hermosilla, in the heart of Barrio de Salamanca. For its Madrid diners, it's betting on the same formula that has proven successful at its other restaurants: a concise menu that revolves around Galician ingredients, featuring its signature grilled rib steak. It specialises in suckling Churro lamb roasted in a wood-burning oven, but it also has a large selection of meat and fish dishes to provide a satisfying culinary experience for one and all.

Chamberí 🖓

Opened: End of 2023 https://restauranteallegorie.com/en/ Sarrio de Salamanca

Opened: End of 2023 https://asadorgonzaba.com/madrid/





This new restaurant in Lavapiés is simple in appearance but has a very carefully designed menu. Bolboreta means "butterfly" in the Galician language, but the name chosen for this eatery is not an allusion to the region where the maître d' and owner was born. Rather, it's a tribute to the British co-owner and chef's grandmother, who had a great love for the insects. The menu, which is influenced by British flavours, is based on market cuisine and is divided into four courses: Snacks, Starters, Main Dishes and Desserts. Everything is prepared on-site using traditional methods, with the exception of the bread, which comes from the local artisan bakery Panifiesto.



CASA DE COMIDAS

The Casa de Comidas restaurant is an ode to seasonal produce, drawing from traditional cuisine, and adding a modern, sophisticated twist. It's a tribute to Spain's time-honoured recipes and dishes, with the unmistakable touch of chef Rafa Zafra. Located in the heart of the city's financial district, in the exclusive NH Collection Madrid Eurobuilding hotel, Casa de Comidas stands out as a top choice for enjoying high-end gastronomy in its most popular form. It celebrates the flavours and dishes that have marked the chef's culinary journey, to which he has added his contemporary and hedonistic vision of cooking.

Centro

Opened: End of 2023 https://www.bolboretarestaurante.com

Chamartín

Opened: May 2024 https://www.instagram.com/casadecomidasmadrid/



CASABULA

After lying empty for decades, one of Madrid's most historic restaurants, the Cuarto y Mitad in the Chamartín neighbourhood, has been given a new lease on life! Reborn as Casabula, it specialises in grilled meats and authentic cuisine from northern Spain. The interior of the restaurant, which prides itself on being one of the oldest grill houses in Madrid, has been completely revamped and is now a welcoming and elegant space where guests can feel right at home. Its extensive menu includes such succulent and appetising dishes as Idiazábal cheese fritters, tripe with chickpeas and a delicious leak pie with Cabrales cheese. Equally exquisite are the grilled meats, such as the prime Angus and Galician ribeye, the tenderloin and the T-Bone steak.

Chamartín 🖓

Opened: February 2024 www.casabula.com

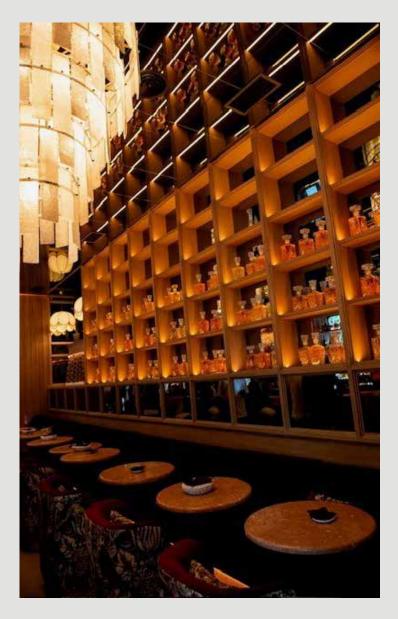


CASA SALESAS

Located on Calle de Fernando VI, Casa Salesas is not just a restaurant, it's a meeting place created by and for the neighbourhood. It's actually a project by Casablanca Hospitality, a company that develops new lifestyle restaurant concepts, focusing on top-notch cuisine and service and on offering guests a total experience. The décor, the work of interior designer Lázaro Rosa Violán, combines different elements to create a sense of well-being and relaxation. Without being tied to any specific style, Rosa Violán has achieved a bold balance between the urban and the domestic. The space is divided into three areas: the main room on the top floor, which houses the restaurant; the ground floor, designed to allow guests to unwind and enjoy themselves in a relaxed atmosphere, and the terrace, which offers splendid views of the Palacio de Longoria. The food they serve at Casa Salesas is similar to that of a bistro, with a range of classic dishes available throughout the day. And as for the beverages on offer, these change according to the time of day.

Centro

Opened: May 2024 https://www.casasalesas.com/



CASTELLANA 8

Castellana 8 is a unique venue set on reviving Victorian music halls and reinventing our idea of leisure in Madrid. With several rooms full of cocktails, fun and music, this exclusive nightclub offers a seemingly endless range of possibilities. Each of its eight meticulously designed spaces provides a different experience, tailored to suit the mood and preferences of each guest, achieving the perfect balance between sophistication and mystery. The Piano Room is the *pièce de résistance* of Castellana 8. Also known as 'Le Dome', it hosts live music and captivating performances. Inspired by NPR's Tiny Desk Concerts, the shows offer an intimate and personal experience.



CIRCOLO POPOLARE

Following the success of Bel Mondo and Villa Capri, the food group Big Mamma has opened its newest Italian restaurant, Circolo Popolare, in Torre Picasso. Spread out over two floors, this $760m^2$ space which pays homage to Italian authenticity boasts a terrace, plenty of charm and artisanal details that immerse diners in la *dolce vita* and invite them to travel through time and flavours. The menu features a wide variety of antipasti, fresh pastas, pizzas by the metre and delicious homemade desserts.

Barrio de Salamanca

Opened: May 2024 https://es.castellana8.com/ **V** Tetuán

Opened: January 2024 https://www.circolopopolare.com/



EL BAJÍO

El Bajío, a restaurant with over 50 years of history in Mexico City, has ventured across the pond to introduce its culinary offering to Madrid. The menu is divided into five sections: *Antojitos* (traditional favourites), Tacos and corn flour Sopes, Soups and Salads, Hearty Dishes and, finally, Sides. It serves a mix of traditional Mexican cuisine to tantalise the tastebuds of the capital's diners.



ITA

Ita, located at No. 42 Calle del General Oráa, is a heartfelt homage by the owners to their grandmother Isabel, whom they affectionately call Ita. William, an economist, accountant and sommelier, and Mariela, a chemical engineer and chef, are graduates of the Basque Culinary Center. With a strong focus on vegetables, Ita offers simple, yet refined Mediterranean cuisine full of contrasts and nuances that reflect the essence of the region. The interior design mirrors the ethos of their cooking with a serene and welcoming setting separated into two distinct areas: the bar and the dining room. The entire establishment is awash with the characteristic whites of the Mediterranean.

♥ Chamberí

Opened: End of 2023 https://restauranteelbajio.es/

Sarrio de Salamanca

Opened: End of 2023 https://www.itamadrid.es/en/home/



LA BESTIAL

The Rosi La Loca group has just opened another restaurant, La Bestial, whose enchanting décor will have guests thinking they're 20,000 leagues under the sea. Located on Calle del Prado, next to Plaza de Santa Ana, the cuisine ranges from some of the group's hallmark dishes such as small scallops with kimchi mayonnaise and zest of lime, or Italian burrata with marinated strawberries and a light basil sauce, to other dishes exclusive to La Bestial, such as creamy rice (*arroz meloso*), dressed sea bream *tiradito*, and sea bass ceviche with tiger's milk. The menu also includes a wide range of cocktails served in highly original glasses. As if all this and the incomparable atmosphere weren't enough, guests can also enjoy live music and DJ sessions in the evenings.



LE KUN

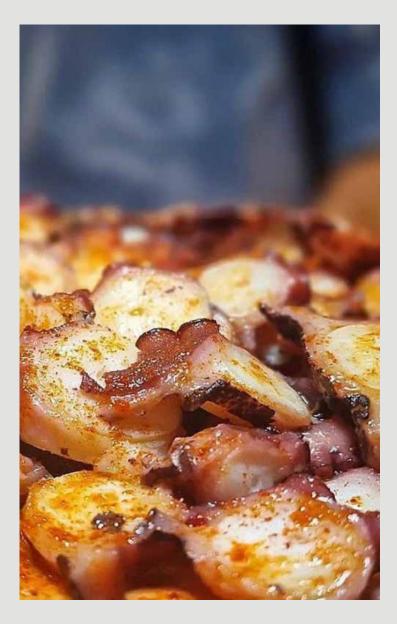
Nestled in Barrio de Salamanca, Le Kun is a different type of gourmet restaurant. It's a space that offers ingredient-driven cuisine and promotes savouring the moment, whether that's with an *aperitivo* snack, lunch or dinner. The interior design of this one-of-a-kind eatery allows for great food to come hand in hand with quality time among friends. There's also a shop inside the restaurant which sells gourmet products exclusively crafted for Le Kun.

Centro

Opened: April 2024 www.bestialbyrosi.com

Sarrio de Salamanca

Opened: End of 2023 https://le-kun.com/



MARUXA

This small Galician restaurant at No. 52 Calle de Ponzano transports us to the Atlantic region without even leaving Madrid. You'll find the best gastronomy from Galicia in this small establishment, such as *luras de la ría*, estuary-caught baby squid dredged in flour and fried in plenty of olive oil, and hake chunks served with lime or *padrón* pepper aioli. However, the dish that they take extra pride in is their *pulpo a feira*, octopus seasoned with paprika and salt, which they learned to make from the country's best *pulpeiros* (cooks who prepare octopus) in O Carballiño (Ourense).



MATEO HONTEN

Calle de San Mateo is the location of chef Edo Kobayashi's first restaurant in Madrid and in Europe: a Japanese izakaya whose menu features sharing dishes. The sushi and *karaage* (fried chicken marinated in ginger and soy sauce, with yuzu aioli) are particularly outstanding. To complete the experience, take your pick from the signature cocktail list which includes Japanese ingredients like *yuzu, wasabi* and *matcha*. What's more, diners can enjoy vinyl-only music sessions every Friday and Saturday.

♥ Chamberí

Opened: End of 2023 https://maruxabarraatlantica.es/ Centro

Opened: End of 2023 https://www.instagram.com/mateo.honten



MOSCATEL

Located in a former convent in the neighbourhood of El Pardo, Moscatel is a new restaurant which focuses on Mediterranean cuisine. It specialises in rice dishes, which are slow-baked in an olive wood-fired oven, grilled meat and fish. Everything is served with produce from the restaurant's own garden. In addition to the food, diners can enjoy a unique setting that's full of history and surrounded by nature. It's the perfect place to soak up the countryside ambience without venturing outside of the city limits.



NA NUM

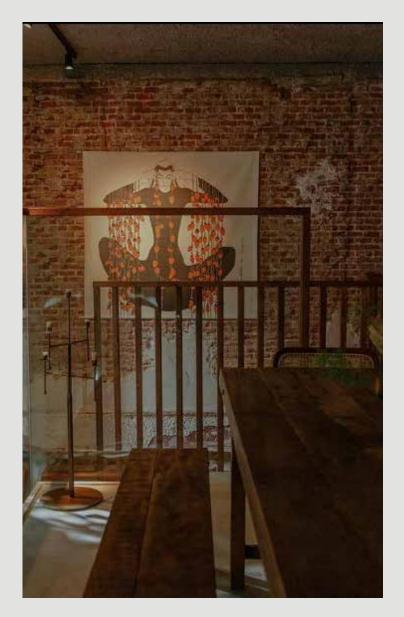
Na Mum, which means "share" in Korean, strives to be an unconventional restaurant. Located in La Latina, it's a new venture by Marina Lis Ra, an Argentinian chef of Korean origin who has had great success with her first branch in Argentina. The menu, which offers fusion food from both countries, consists of 12 dishes including original options like *bulgogi*, made with Argentinian rib-eye steak marinated in soy sauce, apple and wine, and *tteokbokki*, rice *gnocchi* served with *gochujang* sauce, blue cheese cream and fungi.

Fuencarral/El Pardo

Opened: January 2024 https://restaurantemoscatel.com/

♀Centro

Opened: February 2024 https://www.instagram.com/nanum_madrid/



PERSIMMON'S

The area of Las Salesas has welcomed this new artisan restaurant and cocktail bar that oozes Georgian influences. The new space offers a blend of delectable food and innovative drink options—all based on the traditional Georgian *pomace* spirit Chacha (made from persimmon)—in an inviting setting filled with warm colours, candles and wooden elements.







RAMBAL

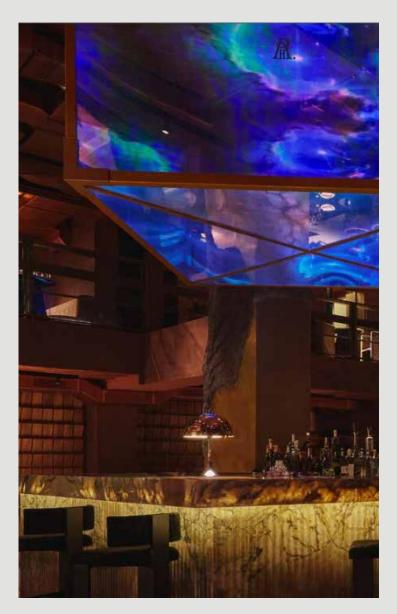
In a market saturated with instagrammable bars and restaurants and fusion cuisine, Rambal is swimming against the tide by serving a range of traditional dishes. With its chequered tablecloths, 1980s plates and glasses, and numerous second-hand items, this restaurant not only manages to create a welcoming and friendly space, it also promotes sustainability by reusing materials and making them last. The menu is full of everybody's favourite dishes: stews and simple dishes on weekdays, and more elaborate dishes at the weekend, such as *fabada*, stewed chicken or Asturian-style cabbage. This is old-fashioned cooking, where everything is put to good use. The two men behind it, Narciso Bermejo, creator of several successful restaurants such as Macera, and journalist Pelayo Escaldón, are crystal clear about their motto: food, drink and folklore.

Centro

Opened: March 2024 https://persimmons.com.es/

Centro

Opened: March 2024 https://www.instagram.com/rambal.c.b.folclo



RHUDO

Renowned chef Paco Roncero has joined forces with four famous actors and sports figures—Miguel Ángel Silvestre, Álex González, Antoine Griezmann and Marcos Llorente—to launch this new restaurant whose menu that stands out for its distinctly Mediterranean spirit and strong focus on charcoal grilled dishes. The large open space occupies almost 1,800 m² and can accommodate some 300 diners. Not only does the menu blend tradition with innovation, but the wine list includes over 500 national and international varieties. Cocktails also have a starring role, featuring original creations crafted by mixologist Miguel Pastor.



SHOWROOM

In Madrid's chic Calle Serrano, right in the heart of the Barrio de Salamanca neighbourhood, Showroom opens its doors, marking the second restaurant venture by the hospitality group Negro Carbón. This steakhouse offers a selection of the world's finest meats, from France, Japan, Australia, the US and Spain, primarily featuring certified beef cuts. With an intimate setting catering to just 34 people, Showroom promises a personalised dining experience like no other. The kitchen is seamlessly integrated into the dining area, allowing diners to enjoy the culinary magic up close and personal.

🖓 Barrio de Salamanca

Opened: January 2024 https://www.rhudo.world/en Barrio de Salamanca

Opened: February 2024 https://showroomgastro.com/



SEN OMAKASE

Sen Omakase, located in the area around Avenida de Pío XII, invites you to explore Japan through its art, its culture and, of course, its cuisine. The *Omakase* menu, which is served in four different dining rooms during the experience, includes sushi and *kaiseki* cuisine. Chef Steven Wu combines local and Japanese produce in a concept that he himself designs, cooks and presents to guests. Everything about the restaurant is infused with respect for tradition and seasonality, with great value being placed on every small seasonal change.



VARRA

This new *gastro* hub, where diners can enjoy food in two different areas, has arrived in Calle de Hermosilla. Varra Fina is a new-style *taberna* which takes over the first floor, seeing tradition and innovation come together to pay tribute to time-honoured cuisine. On the second floor, we'll find Varra Restaurante which stands out for its classic look. This space transcends time and tradition, redefining the essence of Spanish gastronomy.

Chamartín

Opened: April 2024 https://senomakase.com/ Sarrio de Salamanca

Opened: End of 2023 https://bio.site/varrarestaurante



VARRO

Varro, on Calle de Serrano, is the younger sibling of Varra Fina, a restaurant that opened its doors on Calle de Hermosilla towards the end of 2023. Using the same ingredients and recipes, it serves the same iconic dishes that its predecessor was known for, albeit with a few variations. The concept, however, is a little more relaxed and fun, with just a touch of boldness.



VISO94

Embracing the motto "taste & enjoy", Viso94 has opened its doors in the heart of Paseo de la Castellana. Nestled in a prime spot and spanning over 1000m², this restaurant offers a diverse menu of international flavours to be enjoyed at any time of day. It features different rooms, bars, reserved areas and a climate-controlled terrace which can be enjoyed all year round, spread across three floors. With its clever use of lighting and material, Viso94 creates a contemporary, elegant and sophisticated atmosphere, where shades of green and purple, alongside golds and other metallics, set the tone for a memorable experience.

Sarrio de Salamanca

Opened: April 2024 https://www.instagram.com/varromad/

Chamartín

Opened: January 2024 https://viso94.com/

BARS, CAFÉS AND NIGHT CLUBS



GABANA

Several years after it closed its doors, the exclusive nightclub Gabana has returned to shake up Madrid's nightlife scene. The one-time favourite haunt of artists and sports stars has reopened to combine music, luxury and a unique ambience all under one roof. It's not the only venue staging a comeback, however. This new space spread over 1,000 m² welcomes Jimmy's Restaurant, Cocktails & Show, a nighttime eatery with, as the name might suggest, live music, shows, international cuisine and an extensive cocktail list.

Chamartín

Opened: January 2024 https://www.gabana.es/en/



CABARET SATÁN

Just a few steps away from Gran Vía lies this cocktail bar, which is reopening its door 90 years after it was first inaugurated. Formerly located in what is now the Ciné Doré, it caused quite a stir at the time, dedicated as it was to frivolous art devoted to Lucifer. A gathering place for variety artists performing in the many theatres of Republican Madrid, it was also frequented by a diverse array of characters from Madrid society. It continued to operate during the Spanish Civil War, but after the end of the conflict, it was forced to change its name, keeping only the last two letters and becoming "Tarzán". Now, nearly a century later, it retains its original spirit and offers a selection of drinks inspired by the classic cocktail bars of the 1930s, 40s and 50s. The menu evokes the city's nocturnal, festive and carefree atmosphere through the use of its most characteristic flavours, aromas and colours.



DOS ROMBOS

In Plaza de las Salesas you'll find Dos Rombos, a place that takes you on a journey through the 1960s and 70s with its innovative concept of cocktails-cum-ice creams. Breaking the rules and revolutionising traditional mixology, they transform cocktails into exclusive Italian *gelatos* that will delight even the most discerning palates. Diners can indulge in alcoholic gourmet ice creams and in cocktails inspired by the liberalisation and modern spirit of that era.

Centro

Opened: February 2024 https://cabaretsatan.com/

♀Centro

Opened: February 2024 https://www.instagram.com/dosrombos__/



EL CAMPILLO

Looking at its simple décor and menu, you'd be forgiven for thinking El Campillo is just another run-of-the-mill bar in Embajadores neighbourhood. But the truth is that its kitchen is helmed by the famous chef Manuel Urbano. Following on from his successes in restaurants such as La Malaje and Sacha, Urbano has decided to set off a new adventure. This homely tavern doesn't actually have a menu, the dishes that he serves depend on what he finds in the market. He does have a few staples, though, which are always available, including Olivier Salad, *serranito* sandwich, *mollete de pringá* (a roll with different kinds of shredded meat) and oxtail stew.



TABANCO LA SANTA

Barrio de las Letras (Literary Quarter) has welcomed a new Andalusian tavern run by Javier Goya, co-founder and partner of the TriCiclo Group. Styled after the traditional taverns of Cádiz, this charming and intimate *tabanco*, as these wine and food establishments are called, offers a variety of delicacies: from a selection of cold cuts, cheeses and salt-cured meats and salted fish, to products in vinegar, pickles and crudités, fresh or preserved vegetables, and sandwiches. Heartier dishes include warm marinated *picantón* chicken, fresh grilled chorizo, and cod with tomato and basil. Their wine list contains more than 60 different wines.

Centro

Opened: February 2024 https://www.instagram.com/campillobar8/ **♀**Centro

Opened: May 2024 https://www.instagram.com/tabancolasanta/



TABERNA DE TRICICLO

Sun, good food and unbeatable company. With all its traditional flavours, this restaurant overlooking the lake in Casa de Campo Park has everything going for it. The views from this magical setting are quite irresistible, and the same goes for the dishes they serve here. Grilled meats and cheesecake are always a winning combination at this restaurant, which is next to the successful Villa Verbena, both run by the TriCiclo group.

Moncloa/Aravaca

Opened: May 2024 https://latabernadetriciclo.com/

SHOPPING



PASTELERÍA BY TORREBLANCA

The prestigious Alicante bakery Torreblanca is famous for its pastries, and we're in luck because they're back in Madrid as of February 2024. This family of pastry chefs has returned to Madrid under the guiding hand of David Torreblanca, one of the scions of the saga, with a space that includes a pastry shop, a café and a gourmet shop under the By Torreblanca brand. The Torreblanca family's new 'home' in Madrid occupies 190 m² on the ground floor and 170 m² in the basement of a building just opposite the La Trainera restaurant. Decorated in clear colours, with white very much to the fore, and finished in materials such as the marble used for the display cases and the bar area, the space is a veritable showcase of products, including their famous *panettone*, chocolates, cakes, rock cakes, truffles, nougat and plum cakes, among many others.

Sarrio de Salamanca

Opened: February 2024 www.torreblancamadrid.com



AUX MERVEILLEUX DE FRED

Close to Alonso Martínez, you'll find this French artisanal patisserie, which has bakeries in several cities around the world. It all started in Lille, where Frédéric Vaucamps reinvented a cake that was very dear to him: the Merveilleux, which he decided to name his shop after. His take on the Merveilleux quickly became a hit, as did his cramiques and Flemish waffles, and in 2009, Frédéric started branching out to other cities. The products he offers do not differ from one country to another, so whether the customer is in Toronto, London or Madrid, they can be sure to find the same taste and, most importantly, the same quality.



IQ COLLECTION HOME

The IQ Collection fashion brand is launching a new line of business with the release of its latest home decor collection. In their store located in the Castellana area, customers can find products that incorporate sustainable materials and artisanal techniques. Their creations bring joy and a fresh perspective to the industry, while remaining true to the signature identity of IQ Collection. Their decorative style is unique, blending tradition and classic design with a more contemporary and dynamic touch. Conceived as a showroom, the exhibition space is laid out as if it were a private home. Here you can buy tableware from Portugal, hand-painted ceramics from Spain, table linens, pyjamas, cushions, rugs, lamps and cutlery, among many other items.

Centro

Opened: January 2024 https://auxmerveilleux.com/en/

Chamartín

Opened: January 2024 https://theighomecollection.com/en



MIM

The renowned fashion and accessories brand Mim has unveiled its first store in the centre of Madrid. Located at number 45 Calle Velázquez, in the heart of the Barrio de Salamanca neighbourhood, this new space spans 250m² and boasts a minimalist and elegant aesthetic. Drawing inspiration from a Roman amphitheatre, its design features stone tiers that seamlessly blend classic and modern elements. As for the products available in this new store, Mim is diversifying its offerings beyond shoes, and now also retails a wide range of handbags and other accessories. Its first launch features four new accessories that are bound to become wardrobe staples: three top-handle bags and a belt bag, all in a variety of colours.



NICOLINA

Right on Calle de Potosí, a new bakery has opened its doors, serving up treats that are sugar-free, gluten-free and lactose-free. This health-conscious bakery keeps things tasty, with traditional textures and rich, authentic flavours. They whip up cakes, desserts and all kinds of sweets daily in their modest kitchen.

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Barrio de Salamanca
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Opened: March 2024 https://mimshoes.com/

Chamartín

Opened: March 2024 https://nicolina.es/

CULTURAL SPACES



MUSEO ABC

On 13 March 2024, the ABC Museum reopened its doors to once again showcase the richness of its collection, which already comprises 150,000 works by 500 artists, but will be further enhanced by a lineup of temporary exhibitions.

The ABC Collection, one of the world's largest illustration collections and an Asset of Cultural Interest (BIC), has shared its premises with the Clara del Rey Cultural Centre since 2023. Together they collaborate on joint projects that promote art and illustration.

Centro

Reopened: March 2024 https://museo.abc.es/?lang=en





NEW EXHIBITION SPACE IN THE NATIONAL LIBRARY: EL INFIERNO Y LAS MARAVILLAS

In February 2024, this new exhibition space replaced the former Museum of the National Library. It's a unique and multidisciplinary venue, divided into four rooms, in which the collections of the Spanish National Library bring together the past, present and future. Engaging and informative, this space underscores the importance of preserving our documentary and bibliographic heritage and guides us through the history of knowledge and human creations. Its name alludes to the secret place where libraries used to hide their forbidden books, as well as their most valuable ones. Through its permanent exhibition visitors can embark on a journey that begins with the origins of alphabets and images and continues till it reaches the tools that write the future.

GALERÍA DE ARTE I23

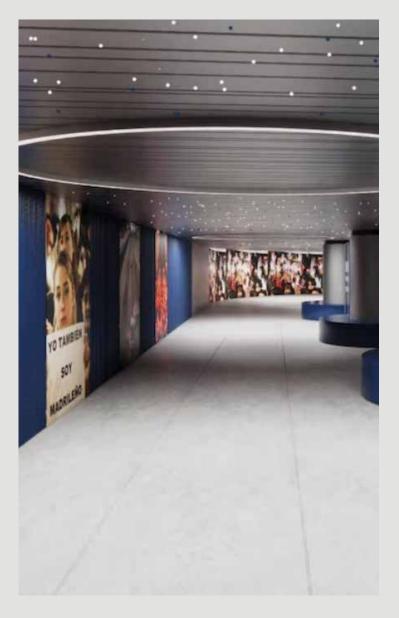
Close to El Retiro Park lies this new art gallery, established as a creative space dedicated to the exchange of ideas, experimentation, and the showcasing of emerging art projects. It's run by visual artist Manuel Álvarez Diestro and architect and artist Aurora Domínguez Mata whose aim is to promote and connect artistic excellence across every level of the profession. They also hope to give a voice to projects committed to contemporary discourses and encourage both disciplinary hybridisation and the search for new aesthetic languages.

🖓 Barrio de Salamanca

Opened: March 2024 https://www.bne.es/

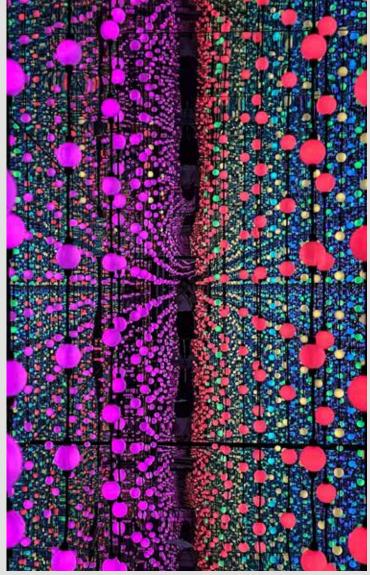
Retiro

Opened: March 2024 https://i23.art/





Between the Atocha train and metro stations, a new area has been created where the public can pay their respects to the victims of the March 2004 terrorist attacks in Madrid. Officially inaugurated on 11 March 2024, on the twentieth anniversary of that tragic event, this 2,000 m² space is located just below where the previous monument stood. Its cobalt blue walls are engraved with the names of the deceased, together with a number of expressions of remembrance that have been transferred from the old monument, written in several languages.



MUSEO DE LA LUZ

Located between the neighbourhoods of La Latina and Hapsburg Madrid, this innovative museum explores the artistic potential of light through an immersive and sensory experience like no other, in which visitors can enjoy cutting-edge visual effects and technological installations. Boasting several interactive installations, sculptures and projections distributed over 13 spaces, which are designed to put the audience at the centre of the experience, the museum is also set to host collaborations with renowned national and international light artists.

Centro

Opened: March 2024

♀Centro

Opened: March 2024 http://www.museodelaluzmadrid.com/

SPORTS



SANTIAGO BERNABÉU STADIUM

When Santiago Bernabéu became president of Real Madrid in 1943, he embarked on one of his most important projects: the construction of the new Chamartín stadium, which was inaugurated in 1947 thanks to the support of season-ticket holders and fans.

In 2024, another milestone in the club's history was reached. Following a major overhaul, the stadium has been renovated from top to bottom and now boasts a unique, state-of-the-art wraparound design. The updates include new entrances and areas and improved evacuation routes. In the stands and inside the stadium, fans will now be able to enjoy the most innovative services designed to ensure their greater comfort in terms of technology, catering, security, etc. whether they are there to see a sporting event or a show.

Other important aspects include the revamped East Stand, which is now slightly higher than before, maintaining the stadium's capacity at 80,242 seats; a retractable roof which reduces noise levels and allows the playing field to be used whatever the weather; and a retractable pitch system which allows the surface to be changed after an event and the turf itself to be stored in perfect condition in an underground hypogeum.

Architectural barriers have also been removed at all entrances to and within the stadium. Work has also begun to modernise the Santiago Bernabéu metro station, line 10, and to provide 800 new seats for people with diverse abilities.

Chamartín

https://www.realmadrid.com/en-US

COMING SOON

ACCOMMODATION

AUTOGRAPH COLLECTION (calle Zorrilla) 2024

Millenium, the hotel real estate investment trust, has reached an agreement with Marriott International to open a new luxury hotel at number 19, Calle de Zorrilla. Built in the classical style of the late 19th century, it has six floors and a total area of 4,672 m². The future Autograph Collection will have 50 rooms, a restaurant, a cafeteria, a gym, a meeting room, a

swimming pool and a spa area.

BRACH HOTEL

Coming soon www.brachmadrid.com

Number 20 on Gran Vía Avenue will soon be home to a new five-star hotel. The 7-floor Brach hotel, which will cover 5,000 m^2 and whose interior will be designed by Philippe Starck, belongs to the Evok hotel chain.

CATALONIA HOTEL & RESORTS (No. 70, Gran Vía)

Coming soon www.cataloniahotels.com

The Catalonia Hotel & Resorts group will soon open a new hotel on Gran Vía Avenue. Located between Plaza del Callao and Plaza de España, this four-star property will feature 165 rooms—including some Superior rooms with a terrace and private Jacuzzi—a bar, restaurant, two conference rooms, and a rooftop terrace and pool overlooking Gran Vía, the city centre, the Royal Palace, and the Sabatini Gardens.

HOTEL FLORIDA

Coming soon www.roundhill.com

The Florida Norte hotel—purchased by the Round Hill hotel group—is being redeveloped as accommodation for young people and students. The complex will feature a gym, shared workspace and courtyard garden.

METRÓPOLIS

Coming soon www.elparaguas.com

After years of stagnation, new life will soon be breathed into the Metrópolis building. Courtesy of the Paraguas group, it will welcome the arrival of a boutique hotel, a spa, a private club and multiple restaurants.

NOBU HOTEL MADRID Coming soon www.nobuhotels.com

Nobu, a hotel group created by actor Robert De Niro, Japanese chef Nobu Matsuhisa and producer Meir Teper, is planning to open a fifth hotel in Madrid. The chosen location is No. 26 Calle de Alcalá, very close to Puerta del Sol.

SONDER

Coming soon www.sonder.com

The Sonder hotel chain is set to add another venue to its list of establishments. Located on Gran Vía and scheduled to open in late 2024, this hotel will have 118 guest rooms as well as a terrace with views of the city. Hospitality group Azotea Grupo will manage the hotel's culinary offerings.

HOTEL CALLE PEZ, 1

Coming soon

At number 1 Calle del Pez, close to Plaza del Callao, this new hotel will open its doors in a building boasting 3,537 m² of space across five floors. The property will feature 59 rooms at an average price of approximately €170 per night.

HOTEL GRAN VÍA, 60

Coming soon www.rehbilita.es/portfolio/gran-via 60

Number 60 Gran Vía avenue will once again open its doors. The building was abandoned five years ago, and is most known for its crowning sculpture known as "The Roman" and for once being the home of the Casa Social del Banco Hispano de Edificación. The property will be redeveloped as a hotel with the ground floor reserved for businesses.

HOTEL GRUPO EL CORTE INGLÉS

Coming soon

The El Corte Inglés group is set to open its first hotel in Madrid very soon. The hotel will have roughly 111 guest rooms and will occupy two adjacent buildings in the area of Goya, at No. 89 Calle de Goya and No. 3 Calle del Conde de Peñalver.

CASA FARAONA (GRUPO RAMSÉS)

Coming soon

The Puerta de Alcala gate will soon have an exclusive boutique hotel in its vicinity. The Ramses group, owner of several shops and restaurants in Plaza de la Independencia, will open Casa Faraona, comprising eight luxury apartments ranging from 60 m² to 250 m² in size. It will also have its own restaurant on the first floor, a bookshop bar, a terrace and a large space for events.

INNSIDE MADRID VALDEBEBAS

Coming soon https://www.innsidebymelia.com/es

Melia's lifestyle brand INNSiDE will soon be opening a new hotel in the Valdebebas neighbourhood. Boasting a futuristic design, it will have a total of 73 guest rooms.

BOUTIQUE HOTEL ON PLAZA DEL CALLAO 2024

It will soon be possible to stay in one of Madrid's most iconic locations: Plaza del Callao. Set to open in the building which is right next to Cines Callao cinema, this new "premium, urban and cosmopolitan" boutique hotel will offer 15 rooms distributed over five floors. Giving priority to design and comfort, the hotel will also boast a solarium and panoramic views of the area. In addition, there will be a restaurant specialising in rice dishes on the ground floor.

IBIS STYLES MADRID AIRPORT T4 2025

The IBIS chain, which belongs to the Accor hotel group, has its sights set on Madrid's Valdebebas district, an up-and-coming area that will house the new City of Justice and the expansion of IFEMA Madrid. The IBIS Styles which will soon be opening there will have 260 rooms, a swimming pool on the roof, a rooftop bar, meeting rooms, a restaurant and two parking areas, one indoors and one outdoors.

HANDWRITTEN COLLECTION ACCOR 2024

Handwritten Collection, Accor's new brand, has decided to open one of its first hotels in Madrid. Located in the city centre—the exact address is yet to be decided—the boutique hotel will feature an Art Deco decor, quintessential Madrid touches such as Manila shawls and local tiles, and references to the city's history.

MADRID TEATRO (Pescaderías Coruñesas) Coming soon

The gastronomic group Pescaderías Coruñesas is taking on the hotel industry and it's going all out. Its newest project will be located on Plaza de Canalejas, in three historic properties: the Teatro Reina Victoria, the Meneses Building and Casa Allende. This luxury hotel complex will feature a diverse selection of restaurants, in addition to a cultural space.

BEST PRICE ALBASANZ Coming soon

The Best Price chain will be opening its second establishment in the San Blas-Canillejas technological district. Set to become the chain's flagship hotel, it will have 53 rooms spread over an approximate area of 1,870 m². Boasting a unique architectural design, it will feature attractive spaces such as a large chill-out terrace.

LÍBERE HOSPITALITY GROUP

Coming soon

The Líbere Hospitality Group is expanding its presence in Madrid with a new hotel at number 4, Calle de Miguel Fleta, in the San Blas-Canillejas technology district area. 93 rooms will spread out over a total constructed area of 2,890 m² and the hotel will have 31 parking spaces, a bar-cafeteria area and a rooftop terrace.

HOTEL ILUNION ON CALLE PRADO (ONCE HEADQUARTERS) Coming soon

The current headquarters of ONCE (the Spanish National Organisation of the Blind) will soon be undergoing a complete renovation which will turn it into a luxury hotel. Boasting a prime location on Calle del Prado, it is expected to offer 116 rooms across six floors.

HOTEL UGT HEADQUARTERS Coming soon

The former headquarters of the UGT trade union, which had previously been the Recogidas Convent, is undergoing works to become a 41-room hotel. The renovation project includes recovering the original façade of the convent, which is currently covered by another brick façade attached in 1897. The works will also restore some of the original spaces in the cloister, basilica and courtyard area which had been altered during successive renovations. The former convent, which is located in the neighbourhood of Chueca, was erected in 1623.

HOTEL DOUBLE DRAGON (VALDEBEBAS)

Coming soon

The Philippine real estate development company has chosen Madrid for its first Double Dragon hotel in Spain. It's set to open in the Valdebebas area next to the new Formula 1 circuit that is expected to host the Formula 1 Grand Prix from 2027.

THE WESTIN PALACE

Coming soon

In June 2023, The Westin Palace Hotel, owned by the Marriott International hotel group and Archer Hotel Capital, embarked on a refurbishment of its facilities in order to upgrade its brand to The Luxury Collection, a higher category within the group. The works, which will affect all the rooms, common areas, meeting rooms, bars, restaurants and the fitness centre, will help save energy and improve the hotel's sustainability. The interior design will also be completely revamped at the hands of Lázaro Rosa-Violán Studio.

BULGARI HOTELS Coming soon

The Bulgari hotel chain is planning to open a new luxury hotel in the capital. Although the exact location is not yet known, it has been confirmed that it will occupy a lavish building in one of the most luxurious areas of the capital.

IBIS MADRID NORTE LAS TABLAS

Coming soon

The Accor hotel chain has decided to open a new hotel under its Ibis brand in the capital's new Madrid Nuevo Norte district. The state-of-the-art two-star hotel will make up five floors: 148 rooms will be distributed across the four upper floors, while a reception area, lobby and restaurant will be located on the ground level. It will also have 79 parking spots, with additional spaces for motorbikes and bicycles, as well as charging points for electric vehicles.

SAUDI RSR SINGULAR SOCIMI (Real Estate Investment Trust) HOTEL (next to Plaza Mayor) Coming soon

A new luxury hotel will soon open its doors in the vicinity of Plaza Mayor. The building will have lush vegetation, a rooftop terrace and a restaurant on the ground floor. The deluxe four-star property will be managed by the RSR Singular Assets Europe Real Estate Investment Trust, a company owned by the Saudi Arabian family office of Rashid Saad Al-Rashid & Sons.

LUXURY HOTEL ON CALLE RUIZ DE ALARCÓN (THE CAIXABANK BUILDING) Coming soon

The five-storey building on Calle Ruiz de Alarcón, behind Madrid City Hall, will cease to be the offices of a bank and will be given a new lease of life as a hotel. The building, which was designed by architect Enrique María Repullés y Vargas in 1905, will have 68 rooms—14 per floor—and a bar and restaurant on the ground floor and basement.

HOTEL DE LUJO EN GRAN VÍA, 76 (CINE AZUL) Coming soon

Gran Vía will see a new hotel open at number 76. This wellknown building, whose ground floor once housed the legendary Cine Azul cinema, will boast 112 rooms distributed over seven of its nine floors. There will be a new restaurant on the top floor, with access to a rooftop solarium, while the commercial premises on the ground floor will remain as they are. The building will undergo a major refurbishment that will considerably alter its architectural structure, although the idea is to preserve certain antique features such as the stained-glass windows by Casa Maumejean in one of its courtyards.

MARRIOTT PRINCESA Coming soon

Marriott International is set to open the chain's second hotel in Madrid. The new hotel, currently operating as Princesa Plaza, will have 409 rooms on 14 floors, and more than 1,500 m^2 of meeting and event space.

TAYKO HOTEL

Coming soon

Very close to Puerta del Sol and Plaza de Canalejas—Madrid's new Golden Mile—the Byou Hotel chain is set to open a new establishment under its Tayko Hotel brand. With 60 rooms distributed over eight floors, the new four-star hotel will feature a restaurant and a rooftop terrace.

HOTEL AC MARRIOTT (Corner of calle de la Verónica, 11 and Calle de San Pedro, 3) Coming soon

The AC Marriott hotel chain will be opening a 65-room establishment in an old deconsecrated and disused church, close to the Prado Museum.

HOTEL CALLE ALCALÁ, 21

Coming soon

The centre of Madrid will soon have a new hotel, catering and meetings service. It will open in a 13-storey building on Calle de Alcalá, in the Centro district, whose commercial premises and offices are currently empty.

NOMADE MADRID

2026

The luxury Nomade chain is opening for business in Madrid in the former Iberostar Las Letras hotel on Gran Vía avenue. The new five-star hotel will have 93 rooms—16 of which will be suites—a secret bar, a wellness area and a rooftop bar.

ZEL HOTEL

2026

Zel, the hotel brand born from the joint venture between tennis star Rafa Nadal and Meliá Hotels International, will open the doors of a new hotel on Gran Vía avenue. It will be on the site of the former Madrid Gran Vía 25 Affiliated by Meliá hotel, and is most likely to be a four-star hotel.

RESTAURANTS

ROOFTOP CALLAO 2026

The current building that houses FNAC-the well-known store selling books, movies, music and video games-will turn its top floor into a rooftop restaurant with great food. The renovation work will last approximately three years but, during this time, the shop will continue to operate as usual.

RESTAURANTE NOBU Coming Soon

Nobu Matsuhisa, the famous Japanese chef, has announced the imminent opening of a new restaurant in Madrid. Located on Calle de Alcalá, the establishment will be attached to the hotel of the same brand, which is also scheduled to open in 2024.

CAFÉ DE CERVANTES Coming soon

Café de Cervantes, located in the recently redesigned Plaza de España, will shortly be open for business. The Casa Remigio group, which will run the space for the next five years, has begun work to make sure everything is shipshape, including covering the 755-m² roof with ivy, wisteria, trumpet vine, honeysuckle and star jasmine. The restaurant promises a welcoming, elegant yet bold ambience and has been designed to create a unique experience for each diner. Its 200-metre terrace will offer lovely views.

AZOTEA HOTEL ALOFT

Coming soon

Gran Vía avenue will soon have a new viewpoint for everyone to enjoy. The Aloft Hotel has revamped its rooftop bar on the tenth and eleventh floors, right beside Madrid's iconic Schweppes sign. The bar will now offer a variety of ambiences in which to enjoy a cocktail and the cuisine of its new open-kitchen restaurant.

CULTURAL SPACES

CASA DE VARGAS

Coming soon

The Vargas Manor House-Palace and the Felipe II gardens, located in Madrid's Casa de Campo Park and declared an Asset of Cultural Interest in the Historical Site category, will soon open as a cultural centre, museum and historical garden. After undergoing renovation, the site will open as a Visitor Centre with a focus on the Casa de Campo Park in general and specifically on the Vargas Manor House. The centre will also host a Documentation Centre for Urban Cultural Landscapes, where citizens can learn about their historical origins. As well as this, the Reservado Chico gardens (including the fountains and statues) and the Galería de Burlas will undergo renovation. Future plans for changes to the Reservado Grande gardens are also in place.

LAS VENTAS METRO STATION

Coming soon

Similar to the museums found in the Nave de Motores, in the Chamberí metro station, and in the lobby of the Pacífico station, the former entrance to the Ventas metro station, located next to the bullring, will reopen as a museum space after having been closed for more than half a century.

PALACE OF THE DUKE AND DUCHESS OF OSUNA

Coming soon

The Palace of the Duke and Duchess of Osuna will open its doors in 2024 after undergoing significant renovation. The museum will be conceived as a centre with a focus on various aspects of Madrid's history from the 18th century onwards. In this vein, the initiative is formed by three key pillars: the heritage value of the historical monument formed by the garden and the palace, the Enlightenment, and the awareness of the role of women in overseeing and running noteworthy public and private projects.

VAL-VERDE PROJECT

Coming soon

Madrid City Council is to turn the former Clesa factory into a centre for innovation and research. The building, which opened in 1962 and was designed by architect Alejandro de la Sota, had been unused and abandoned for over a decade. After regaining ownership of the premises, the City Council will leverage its potential with a project set to transform it into a cutting-edge space in Madrid. The 10,500 m² devoted to R&D&I will house a cultural centre that will host dynamic content, a co-working space, two auditoriums and a café. A new urban landmark for both the district, as well as the neighbourhood, is planned and will come in the form of a large exterior square where people can gather. The space devoted to culture isn't just one single part of the building, instead, culture and science are intertwined throughout the building.

REAL COMPAÑÍA ASTURIANA DE MINAS 2025

In 2025, the former headquarters of the Real Sociedad Asturiana de Minas, located in Plaza de España, will join forces with Mutua Madrileña Foundation and become a centre for exhibitions and cultural and social activities.

MUSEO HISPANO JUDÍO

Coming soon

The Hispanic-Jewish Foundation will now have a space from which to promote its culture and revive the Hebrew historical heritage in Spain and Latin America. The site chosen is a disused former electrical substation in Barrio de Salamanca neighbourhood, originally designed by Antonio Palacios.

RAILWAY MUSEUM

Coming soon

Work has begun to renovate the Railway Museum's facilities and to create new spaces, including a railway library, a room with high-speed train simulators and a new exhibition area.

THE IMAX CINEMA WILL BECOME A THEATRE Coming soon

The Imax Cinema on Calle Méndez Álvaro, which closed in 2014, will soon be given a new lease of life as a theatre. The new venue, which is expected to have 1300 seats, will stage plays, dance and opera.

THE VICTORY ARCH

Coming soon

In 2025 and 2026, work will begin on the restoration of the Victory Arch in Moncloa to allow the public to visit this historical, cultural and tourist attraction.

SPORTS

CITY OF SPORT

Coming soon

The future City of Sport is to be located in the vicinity of the Cívitas Metropolitano Stadium, in the San Blas-Canillejas district. The area of land—which was originally going to form part of the city's application to host the Olympic Games—comprises five undeveloped plots to be used exclusively for sports purposes. The space will welcome various sports facilities, including football pitches, a mini stadium for 6,000 spectators, 25 padel courts, a climbing wall, a surfing area with teaching facilities, a skate and jump zone, an athletics track, and much more.

OTHER SPACES

PALACIO DE EXPOSICIONES Y CONGRESOS Coming soon

Madrid's Palacio de Exposiciones y Congresos, located at 99 Paseo de la Castellana, will soon undergo a large-scale renovation to house the WTO (World Tourism Organization) in its Building B. Building A will also be used to host a wide range of events.

THE NEW BERNABÉU METRO STATION Coming soon

The Community of Madrid has decided to modernise the Santiago Bernabéu metro station (Line 10) with a design inspired by Real Madrid's football stadium. The works planned for the coming months include a new interior look and feel to reflect the special relationship between the station and the stadium, the capital's sporting landmark and a major tourist attraction. Additional universal accessibility measures will be introduced to facilitate transport for all passengers, especially those with reduced mobility.

MADRID