



MADRID
CONVENTION
BUREAU

MADRID: ECONOMIC FORCE AND LAND OF OPPORTUNITY

Regarded as the fifth region in Europe in terms of GDP, Madrid holds the **2nd position as a continental city** with greater Greenfield cross-border investment projects and is also the fourth continental city with a larger number of start-ups.

Madrid is arguably a **major economic force and a remarkable talent hub**. Its privileged location and connections place Madrid at the **peak of the world's digital map**. It is also the capital of the Spanish language, one of the languages with the greater economic projection on the entire planet, with a market of 600 million speakers.

European capital by
population (3,280,782)

3rd

GDP

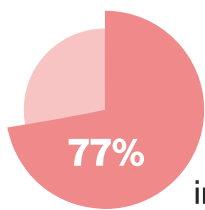
Madrid is the main driver of the Spanish economy, and is also **the 5th region by GDP in the European Union**.



Metropolitan area with
over **7.5 million**
inhabitants



Madrid is the **main destination for foreign investment in Spain**.



in the capital

More than **11,800** foreign-owned companies operate in the Madrid region, with **77%** of them based in the capital.



At a European level, Madrid ranks **3rd** in terms of operational headquarters of multinational companies. **Two out of every three** global companies in Spain have their headquarters in Madrid.



Madrid is home to **11 Unique Scientific and Technical Infrastructures (ICTS)**, **7 institutes of advanced studies**, and a dense network of scientific and technological parks.

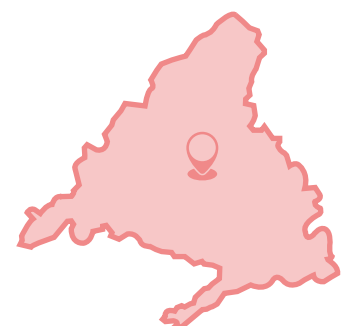


European city with the most promising prospects for investment in start-ups, technology, and innovation.

6th



Madrid offers a qualified and diverse workforce, with top-notch universities and international business schools. With over **310,000 enrolled students** in the region's universities, it provides a rich talent pool for various industries.



The capital city concentrates **41** out of the **133 research centers of the CSIC** (Spanish National Research Council).